

MASTER YOUR RIFFS

Riffs are those topics you love to talk about, those things you could easily talk about for five minutes, ten minutes, even an hour. You're going to choose three of these and they're going to become the three foundational pieces for your training.

Work backward with the end result in mind. What do you want people to get from your riffs? Brainstorm some ideas below.

Think of the headlines and topics. Write down your three riffs below.

Once you have your riffs, all you need to do is:

1. Record yourself talking into your phone or computer about each one
2. Send the audios to Rev.com for affordable transcriptions
3. Once you get the transcript back, organize your ideas in an order that makes sense

Complete your riffs before moving on to the next lesson, and you'll create some serious momentum to keep yourself moving forward.